

## Press Release

### **VIRGIN GORDA VILLA RANKED NO. 1 ON TRAVELLERS' WEBSITE**

**Road Town, Tortola, October 28, 2009** – The Virgin Gorda villa, A Dream Come True, was recently ranked the top specialty lodging on that island by users of the popular travel website, TripAdvisor.com.

Acting Director of the BVI Tourist Board, Hadassah Ward, congratulated the villa owner, Germaine Fritz for the accomplishment and the property's contributions to the Territory's lodging offerings. "We are always pleased when any property or attraction in the Territory is recognised. It is an accomplishment for the owner and the Territory as a destination."

Ward said such an accolade on the popular website helps to personally promote the Territory. "There is no better marketing than when someone shares their personal experience with potential guests. That's why we have invested in supporting professionals in the industry, especially our small property owners so that they can make the most of their properties and build an outstanding experience for their guests."

A Dream Come True initially opened its doors to travellers 10 years ago. Fritz says her property gives its guests an intimate experience and opportunity to see the best of the Virgin Gorda. "The setting is exceptionally private, the views are absolutely panoramic with three beaches in sight as well as the neighbouring islands."

Fritz said she believed the success of her property is due to her personal participation in ensuring guests are well taken care of and informed prior to going to Virgin Gorda as well as the upkeep of the property.



“Our service is very personalised to the needs of every single guest. I act as their personal concierge from the time they book their stay. We work with different companies to ensure that all services they request can be provided, even a private water taxi if the time they fly in does not meet the regular ferry schedule.”

Fritz added, “The upkeep of the property is very important. Property in the Caribbean doesn’t take too long to look not really kept up. Every few weeks we update the interior or exterior paint that can get easily chipped or scuffed and change items that may be damaged. It makes all the difference in the world and it doesn’t cost a lot to do.”

A TripAdvisor.com member identified as Joychales of Los Angeles, USA when reviewing the property proved to be what the Tourist Board has always encouraged in their promotion of the Territory, the ability to have repeat visitors to the islands. The reviewer stated, “We stayed at ADCT Villa in July 2006 for a week on our honeymoon - everything about the vacation was superior to anything we had ever experienced - and we have stayed at luxury resorts and villas throughout the USVI and the BVI.” The reviewer went on to say, “We have been back to this house two more times with friends since our honeymoon. It is truly the best vacation we have had. The owner Germaine was such a dear helping us to book our rental car and the plane to Virgin Gorda, she made the experience all the more wonderful.”

Ward added that many of the Territory’s tourism businesses often receive such accolades. She is asking property owners to inform the Board, so the Territory can recognise their individual success at home. Persons can do so by contacting the Board’s Research and Development Manager, Vionie Pickering via email at [vpickering@bvitourism.com](mailto:vpickering@bvitourism.com).

TripAdvisor.com is a free travel guide and research website. The site has over 25 million visitors seeking information about destinations, vacation

properties and reviews on travel experiences. A Dream Come True Villas received all five stars, the highest rating, from its past visitors posting on the site.

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**Note to Editors:**

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