

Press Release

TOURIST BOARD SUPPORTS ENTERTAINMENT EFFORTS OF LOCAL ENTREPRENEUR

Road Town, Tortola, December 23, 2009 –International crooner Kenny ‘Babyface’ Edmonds and Jamaican reggae artiste Kevin Anthony “Sanchez” Jackson will enchant the BVI for ‘A Night of Love’ to be held on January 15, 2010 at the Festival Grounds. This concert is organised by Sea Productions which is headed by local entrepreneur, Stuart Donovan.

“We wanted to do something a little different for the people of the Territory and after a hectic Christmas season it will be a stimulating way to unwind. So the dynamic pair of Babyface and Sanchez is the perfect remedy,” Donovan said.

Part of the evening’s proceeds will be donated the Tourist Board Historical site restoration project, the Chairman of Sea Productions disclosed. “Our mission is to bring quality entertainment and partner with the Tourist Board in revitalising our history through music,” Donovan added.

And unlike most artistes who arrive and perform, Babyface and his management team will host a workshop on January 14, according to Donovan. “The aim is to give aspiring BVI artistes inside information on the music industry, song writing, demo production and overall music productions.”

As a singer, producer, and songwriter, Babyface was an inescapable presence in virtually every major facet of pop music during the '90s. His own recordings helped rejuvenate the R&B tradition of the smooth, sensitive, urban crooner and made him a staple of urban contemporary radio.

He has penned songs for many artistes that included Boyz II Men’s, *End of the Road* and *I’ll Make Love to You*. He was co-nominated for an Album of the Year Grammy for his production on *The Bodyguard* soundtrack and went on to work with artists like Celine Dion, Mariah Carey, Gladys Knight, Aretha Franklin, En Vogue, and Mary J. Blige, Toni Braxton, TLC, OutKast, and Usher.



As a singer Babyface's change-of-pace acoustic guitar ballad, *When Can I See You Again*, won him his first Grammy as a performer for Best Male R&B Vocals. In 1996 his guest-laden album, *The Day*, spawned another top ten pop/R&B hit in, *Every Time I Close My Eyes*, which solidified the singer's crossover credentials once and for all by winning a Grammy for Record of the Year as producer of Eric Clapton's, *Change the World*.

Meanwhile, Sanchez is one of the all time favorite singer/performer who transforms his audience into a mass choir at his live performances. He epitomises elegance and style, and his selection of songs range from soulful R&B to hardcore dancehall, reggae, balanced with religiously calming cuts that enhance the spiritual vibes of his act.

His first hit, the Winston Riley produced, *Loneliness*, recorded in 1988, is still one of his biggest hits. In that same year, he was voted Singer of the Year, Best Up and Coming and Best New Artist by Rockers and Bins awards respectively. *Loneliness* was also voted Song of the Year, and this led him to his first appearance at Reggae Sunsplash. Since *Loneliness*, Sanchez has scored with big hits such as, *Wild Sanchez*, *Love Mi Lover Bad* (a combination with DJ Florigan), *Fall In Love*, *If I Ever Fall In Love Again*, *Pretty Girl*, *One In A Million*, *Hello*, *Amazing Grace*, and *Frenzy*.

Telecommunications conglomerate, CCT is the platinum sponsor of the event with BVI Tourist Board, Delta Gas Station, Premier Dental, FIC, Caribbean Cellars and the Ministry of Education & Culture gold sponsors. The Mornings, NAGICO, ZROD and Hon Vernon Malone are silver sponsors.

Advanced tickets cost \$40, and VIP \$70 can be brought at Bolo's CCT and Delta. For more information, please visit www.seaproductions.net or phone 499-1880.

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SEASIDE PRODUCTIONS PRESENTS

A Night of Love

kenneth
BABYFACE
 edmonds
 and SANCHEZ

ALSO FEATURING
 Oudia, Lincoln Ward
 & VI Iander All-Stars

JANUARY 15, 2010
 FESTIVAL GROUNDS, ROAD TOWN, TORTOLA
SHOWTIME: 9PM

Tickets: \$40 Advance | VIP: \$70 | More at the Door

TICKET OUTLETS:
 TORTOLA – CCT GLOBAL, DELTA GAS STATION, BOLO'S DEPARTMENT STORE
 VIRGIN GORDA – SPEEDY'S | ST. THOMAS – ROAD TOWN FAST FERRY, INT'L RECORDS & TAPES

Note to Editors:

Event poster attached.